

The Puppy Mill FAQ

Can I help to promote the documentary?

Seawolf Productions encourage and fully support partners with collateral and supply chain logistics. Being independently produced, we do not have the marketing budget that big production houses do, so support from individuals is greatly appreciated. Above all, it also helps to raise awareness of the issue amongst the general public. Contact info@thepupmill.com.au for more information.

What are Puppy Mills?

Puppy mills (also known as puppy farms outside of the United States) are large-scale dog breeding facilities that operate under substandard breeding conditions. Substandard breeding conditions allow puppies bred in puppy mills to develop chronic health problems, temperament issues, and hereditary defects. Irresponsible dog breeding on a smaller scale, often accidentally, is referred to as backyard breeding. (Source: Wikipedia)

What's being done about puppy mills in Australia?

Currently, very little. Although Clover Moore, Independent Member of Parliament and Lord Mayor of Sydney, has introduced the Animals (Regulation of Sale) Bill in state parliament, which would outlaw the selling of cats and dogs in pet shops and go a long way towards regulating breeding practices. There are also several animal charities/organisations who have been campaigning tirelessly for change.

Who is behind *The Puppy Mill*?

The Puppy Mill was created by Seawolf Productions, an independent Australian production company. Seawolf was established in 2004 drawing on many years of international video production experience and training. For more information visit seawolfproductions.com.au

Why was *The Puppy Mill* made?

During an international trip, Seawolf Production's William Wolfenden became aware of the existence of puppy mills in America and Europe. On further investigation, he found that the practice was also happening in Australia. Being a dog lover, he was inspired to create a documentary and help raise public awareness of the issue.

Where does the money go?

The Puppy Mill is an independently produced documentary. Filming took place in Australia, Europe, China and America. Production costs are high, and proceeds are being used to recoup these costs, although it is unlikely to break even. Seawolf is not directly involved with any Animal organisations, thus maintaining an unbiased and balanced view.